



THE ROAD AHEAD PARTNERSHIP

May 27, 2020

FOR IMMEDIATE RELEASE

Route 66 Road Ahead Partnership Seeks Responses to COVID-19 Impact Survey

Businesses, attractions, and sites along Route 66 have been impacted by the ongoing COVID-19 pandemic. To gain a sense of the situation, the Route 66 Road Ahead Partnership is conducting a survey of these kinds of establishments. The goal of the survey is to understand the degree to which the COVID-19 pandemic has negatively impacted Route 66, in an effort to identify potential resources to help businesses, attractions, and sites along the road.

All Route 66 businesses, attractions, and sites are invited to complete the Road Ahead COVID-19 Survey. Information regarding specific establishments will not be reported publicly. The survey will be conducted between now and June 15, 2020.

The survey can be access via this link: <https://forms.gle/4M79BTEQyymWaz568>.

Established in 2015, with the support of the National Park Service and the World Monuments' Fund, The Road Ahead Partnership's mission is to revitalize and sustain Route 66 as a national and international icon through partnerships focused on promotion, preservation, research and education, as well as economic development.

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