



THE ROAD AHEAD PARTNERSHIP

July 19, 2021

FOR IMMEDIATE RELEASE

Route 66 Road Ahead Releases Second Quarter Report

The Route 66 Road Ahead Partnership released its 2021 Second Quarter Update Report on Friday, July 16, 2021. The purpose of this report is to provide an activity summary for everyone interested in preserving, promoting, and economically developing historic U.S. Route 66.

Highlights of the 2nd Quarter Report include updates from the National Historic Trail Designation Task Force, the State Associations Advocacy working group, the Financial Sustainment Task Force and the Route 66 Vintage Motel Task Force.

Legislation to designate Route 66 a National Historic Trail was reintroduced in Congress by Representatives Darin LaHood (R-IL) and Grace Napolitano (D-CA) on May 28 and is currently in committee. The Road Ahead is taking every effort to ensure passage this year.

Because tourism numbers continue to be generally down across the whole of Route 66, the State Association Advocacy work group will meet more frequently to better facilitate communications and association engagement. With the reintroduction of the National Trail legislation, the working group continues to encourage all state associations and their members to express their support to their state and federal legislators.

The Road Ahead Historic Resources Specialist is consulting on Section 106 Department of Transportation projects in Texas, Missouri, Oklahoma and Illinois. New projects are welcome for consulting assistance by the Road Ahead expert.

The Financial Sustainment Task Force has made significant progress in obtaining corporate support for the Route 66 Road Ahead Partnership and its plans for the Centennial celebration in 2026.

The Route 66 Motel Collection website is in final beta review and expected to launch in the next few months.

For more details in the full Second Quarter Road Ahead Update Report visit <http://route66roadahead.com/resources/>.

Established in 2015, with the support of the National Park Service and the World Monuments' Fund, The Route 66 Road Ahead Partnership's mission is to revitalize and sustain Route 66 as a national and international icon through partnerships focused on promotion, preservation, research and education, and economic development.

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